



EQUITY RESEARCH

November 22, 2021

Company Update

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Current Price (11/22/21):

Price Target (12-18 mos.):

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Outperformer

C\$58.00

C\$69.00

ENGHOUSE SYSTEMS

In The Midst Of A Strategic Process?

Our Conclusion

Bloomberg reported this morning that Enghouse is exploring strategic options, including a potential sale of the business. Management did not corroborate the report, stating it does not comment on any type of M&A processes. Given the elevated valuation environment, we do not expect that Enghouse is looking at a larger acquisition and see it as more likely that the company might be looking to sell all or part of the business. Our math arrives at an LBO valuation in the \$70/share range for the entire business, excluding any future M&A. We see Enghouse as a relatively strong candidate for a private equity take-out given net cash of \$184 million, cash conversion over 90%, a 5% free cash flow yield and strong ROIC. We retain our Outperformer rating and \$69 price target.

Key Points

Why Consider A Process Now? We believe the elevated valuation environment has contributed to a slower pace of M&A, with Enghouse completing just two tuck-in transactions in 2021. However, given management's focus on returns, we believe the current environment could represent a good opportunity for the company to look at a sale of all, or a portion, of the business.

Could It Divest the IMG Division? If Enghouse were looking to divest a portion of its business, we see the Interactive Management Group (IMG) as potentially the most likely given recent M&A activity in the space. Enghouse currently trades at 17.9x LTM EBITDA, while recent contact centre transactions have been done at much higher multiples, with Sangoma acquiring UCaaS provider Star2Star for 29x LTM EBITDA, and Zoom looking to acquire Five9 earlier this year for 31x EV/Sales. The IMG division represents ~60% of Enghouse's revenue and did \$104 million in EBITDA LTM.

Who Is The Most Likely Buyer? We believe that the most likely buyer of the IMG division is a UCaaS provider that is looking to offer a combined video and contact centre solution. However, we also see private equity as a potential acquirer for either the division or the entire business. Enghouse has a very stable maintenance revenue base (~60% of revenue), a 5% free cash flow yield and strong cash conversion, all of which we believe would be attractive to a private equity buyer. As illustrated in the Exhibit 1 table, private equity has been active in the space over the past several years.

CIBC Estimates and Valuation

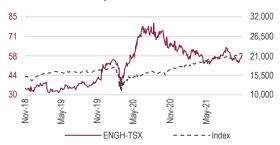
(Oct. 31)	2019	2020	2021	2022
EPS diluted	1.30A	1.78A	1.52E	1.69E
Adj. EBITDA(mln)	115.6A	176.8A	168.0E	172.2E
EPS diluted	Q1	Q2	Q3	Q4
2021	0.37A	0.37A	0.38A	0.40E
2020	0.30A	0.49A	0.46A	0.52A
Adj. EBITDA(mln)	Q1	Q2	Q3	Q4
2021	44.5A	40.2A	41.7A	41.6E
2020	35.3A	49.3A	45.6A	46.6A
Valuation	2019	2020	2021	2022
P/E	44.7x	32.7x	38.1x	34.4x
EV/EBITDA	27.3x	17.8x	18.8x	18.3x

ENGH-TSX, Sector: Information Technology

Stock Performance and Key Indicators

Enterprise Value:	C\$3,156M	Shares O/S:	55.2M
Market Cap.:	C\$3,204M	Float:	42.1M
52-wk Range:	C\$51.61 - C\$67.89	Div. / Yield:	C\$0.64/1.10%

TSX Composite Index vs. ENGH-TSX



(Source: FactSet

Enghouse Systems (ENGH-TSX) — Outperformer

Price (11/22/21) C\$58.00 12-18 mo. Price Target C\$69.00

Sector: Information Technology

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Peer Comparison	2019	2020	2021E	2022E
P/E - Enghouse	15.7x	16.3x	14.9x	-
EV/EBITDA - Canadian Software C	12.6x	40.2x	36.2x	-
EV/EBITDA - Enghouse	-	12.6x	12.0x	-
P/CF - Canadian Software Consolic	30.8x	24.2x	21.4x	-
P/CF - Enghouse	39.6x	12.5x	21.4x	-
Key Financial Metrics	2019	2020	2021E	2022E
Sales Growth	12.5%	30.6%	(5.2%)	3.3%
Per Share Data	2019	2020	2021E	2022E
FCFPS	1.45	3.01	2.57	2.89
Diluted EPS	1.30	1.78	1.52	1.69
Wgt Avg # of Shares	54.6	55.0	55.2	55.2
FD Number of Shares	54.6	55.5	56.0	56.0
Income Statement	2019	2020	2021E	2022E
Revenue	386	504	477	493
Gross Profit	267	359	344	357
Gross Margin	69.2%	71.2%	72.1%	72.4%
Tot Operating Exp	151	182	176	185
OpEx (% of Revenue)	39.26%	36.08%	36.88%	37.51%
Adj. EBITDA	116	177	168	172
Adj EBITDA Margin	30.0%	35.1%	35.2%	34.9%
D&A	(34)	(57)	(54)	(52)
Interest Expense	2	(1)	(1)	0
Pretax profit	84	122	108	120
Tax Expense	13	23	23	25
Net Income	71	99	85	94
Net Margin	18.4%	19.6%	17.8%	19.1%
Cash Flow Statement	2019	2020	2021E	2022E
Net CFO	81	168	144	163
Capex	(2)	(3)	(3)	(3)
Free Cash Flow	79	166	142	160
Balance Sheet	2019	2020	2021E	2022E
Total Current Assets	246	357	322	410
Intangible Assets	122	124	106	79
Goodwill	203	217	229	244
Total Assets	591	764	707	776
ST Int-Bearing Debt	0	0	0	0
LT Int-Bearing Debt	1	0	0	0
Total Liabilities	189	267	256	268
Shareholders' Equity	402	496	452	508

Source: FactSet, Company Reports & CIBC World Markets Inc.

Company Profile

Enghouse Systems is a provider of enterprise software. Its strategy is to build a diverse software company through strategic acquisitions in the Contact Center, Networks and Transportation verticals.

Price Target (Base Case): C\$69.00

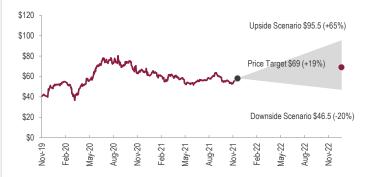
Our price target is calculated using 3.0% revenue growth, 34.9% EBITDA margins and a 19x EV/EBITDA multiple plus the present value of future acquisitions (\$6.23).

Upside Scenario: C\$95.50

Our upside scenario is calculated using 7% revenue growth, 37% EBITDA margins and a 25x EV/EBITDA multiple plus the present value of future acquisitions.

Downside Scenario: C\$46.50

Our downside scenario is calculated using 0% revenue growth, 28.5% EBITDA margins and a 15x EV/Sales multiple plus the present value of future acquisitions.





The Contact Centre Market Is Consolidating

Roughly 60% of Enghouse's revenue is derived from its Interactive Management Group. The division specializes in customer interaction software and services designed to enhance customer service, increase efficiency and manage customer communications across the enterprise. The division also houses Vidyo, the video communications platform that saw strong growth at the start of the pandemic but that has since normalized. With Vidyo, Enghouse has a unique mix of both video communications and contact centre solutions. This is the type of solution that Zoom was looking to acquire when it bid for Five9's.

Exhibit 1: UCaaS Industry - Precedent Transactions, April 2018 To Present

Date	Acquirer	Target	Transaction Value (US\$M)	EV/S	EV/ EBITDA	Target Business - Description
11/17/2021	BCM One	CoreDial	NA	NA	NA	CoreDial is white label UCaaS provider with 850 channel partners servicing.
8/25/2021	Enreach	DSD Europe & CloudLand	NA	NA	NA	DSD & CloudLand are European software distributors.
8/11/2021	Anexinet	Light Networks	NA	NA	NA	Light Networks offers professional and managed services, cloud services, network & telecom services.
7/22/2021	Broadvoice	GoContact	NA	NA	NA	GoContact, is a CCaaS provider focused on Spanish-speaking markets.
7/21/2021	BCM One	Wholesale Carrier Services (WCS)	NA	NA	NA	WCS is a UCaaS provider operating an IP- enabled voice and data network.
6/29/2021	Zoom	Kites	NA	NA	NA	Kites is an Al start-up focused on developing real-time translation tools.
6/3/2021	Unisys	Unify Square	\$153	NA	NA	Unify Square provides software, cloud managed services, and consulting for Skype for Business enterprise deployments.
1/29/2021	Sangoma	Star2Star	\$437	5.5x	29.7x	Star2Star develops and delivers cloud-native communications services.
1/5/2021	BCM One	SkySwitch	NA	NA	NA	SkySwitch is a white-label UCaaS provider.
8/3/2020	Intrado	ONSip	NA	NA	NA	OnSIP provides cloud-based calling solutions to SMB customers in the U.S.
3/10/2020	Lifesize	Serenova	NA	NA	NA	Lifesize is cloud communications company offering contact center and video meeting solutions.
2/27/2020	Sverica Capital Management	Cytracom	NA	NA	NA	Cytracom is a provider of UCaaS, selling through 2,000 MSPs in North America.
1/27/2020	Comcast	Blueface	NA	NA	NA	Blueface is a global UCaaS platform.
12/5/2019	BCM One	Arena One	NA	NA	NA	Arena One is a cloud communications and managed data services provider.
9/24/2019	Digerati Technologies	Nexogy	NA	NA	NA	Nexogy provides UCaaS and broadband solutions to SMBs.
4/24/2018	Searchlight Capital Partners	Mitel	2000	NA	13.3x	Mitel is a communications and collaboration software and services provider.
4/18/2018	Evolve IP	thevoicefactory	NA	NA	NA	thevoicefactory is a UK UCaaS providers and a wholesaler for BroadSoft.

Source: FactSet and CIBC World Markets Inc.



LBO Analysis - What Could PE Pay?

Our baseline LBO analysis for a financial buyer suggests a private equity takeout valuation of \$68-\$72 at 7x-10x leverage to meet a 20% IRR. In our analysis we assume:

- We expect 1% growth through our forecast period, assuming a CPI type increase in maintenance revenue.
- We model EBITDA margins of 35%, in line with margins over the past few years.
- Holding period of five years with an exit multiple of 25x EV/adjusted EBITDA.

Exhibit 2: Enghouse – LBO Sensitivity, November 2021

		IRR Sensiti Takeout Prio										
		\$64.0	\$66.0	\$68.0	\$70.0	\$72.0	\$74.0	\$76.0	\$78.0	\$80.0	\$82.0	\$84.0
	6.0x	24%	21%	18%	16%	14%	12%	10%	8%	7%	6%	4%
age	7.0x	28%	24%	20%	18%	15%	13%	11%	9%	7%	6%	5%
Leverage	8.0x	33%	28%	24%	20%	17%	14%	12%	10%	8%	6%	5%
Le	9.0x	43%	34%	28%	23%	19%	16%	13%	11%	9%	7%	5%
	10.0x	65%	46%	36%	28%	23%	19%	15%	12%	10%	8%	6%

Source: CIBC World Markets Inc.



Environmental, Social and Governance (ESG) Metrics for ENGH-TSX

CIBC ESG Metrics					
Governance Metrics	2016	2017	2018	2019	2020
Insider Ownership	30.8%	29.8%	27.6%	26.9%	27.1%
Board Gender Diversity	0.0%	0.0%	0.0%	14.3%	14.3%
Separation of Chair & CEO	NO	NO	NO	NO	NC
Dual-class Ownership?	NO	NO	NO	NO	NC
Disclose ESG Data?	NO	NO	NO	NO	NC
Social Metrics	2016	2017	2018	2019	2020
CEO Comp./Mkt Cap*	\$2.4	\$3.3	\$3.1	\$2.6	\$3.3
Diversity Targets	NO	NO	NO	NO	NC
Women Managers	20%	20%	13%	13%	13%
Environmental Metrics	2016	2017	2018	2019	2020
Emissions Intensity**	NA	NA	NA	NA	NA
Net-zero Targets?	NO	NO	NO	NO	NC

 $^{{\}color{blue}^{**}}\ {\color{blue}Emissions}\ {\color{blue}Intensity}\ {\color{blue}calculated}\ {\color{blue}as}\ {\color{blue}total}\ {\color{blue}emitted}\ {\color{blue}CO2e}\ {\color{blue}divided}\ {\color{blue}by}\ {\color{blue}million}\ {\color{blue}s}\ {\color{blue}of}\ {\color{blue}CAD}\ {\color{blue}revenue}$

Sustainalytics Material ESG Issues

These are the Material ESG Issues driving the ESG Risk Report

21.7	+1.4		Mediur	n Risk
Updated on Oct 05, 2021	Momentu	ım		
NEGL	LOW	MED	HIGH	SEVERE
0-10	10-20	20-30	30-40	40+
ustainalytics	ESG Risk Ratin	g Rankir	ng	
	ESG Risk Ratin	R/	ANK PER	
UNIVERSE	ESG Risk Ratin	(1 St = Ic	ANK PER	
UNIVERSE	Jniverse e & Services	(1 St = lo	ANK PER	= lowest risk

Issue Name	ESG Risk Exposure	ESG Risk Management	ESG Risk Rating	Contribution to ESG Risk Rating
	Score Category	Score Category	Score Category	
Human Capital	7.2 Medium	12.6 Weak	6.3 High	29.3%
Data Privacy and Security	7.2 Medium	22.2 Weak	5.9 Medium	27.3%
Corporate Governance	9.0 High	44.3 Average	5.0 Medium	23.2%
Business Ethics	2.7 Low	12.5 Weak	2.4 Low	11.0%
Product Governance	2.0 Low	0.0 Weak	2.0 Low	9.2%
Overall	28.1 Low	24.6 Weak	21.7 Medium	100%

CIBC Quantitative Scorecard

Withir	n Sector		Within S&	&P/TSX Com	o.
Style	Rank	Delta	Style	Rank	Delta
Value	4	0	Value	169	+4
Momentum	12	+1	Momentum	191	-28
Quality	2	0	Quality	12	-1
Market	13	0	Market	184	0
Low Volatility	5	+1	Low Volatility	99	-2
Growth	12	0	Growth	161	+2
Note: Ranking out of 15	stocks		Note: Ranking out of 233	stocks	

General Notes Behind the Quantitative Scorecard

Delta refers to the change in the ranking over the past month. Number of stocks "Within Sector" is defined by the number within the GICS. In the "Within S&P/TSX" category, we use all stocks in the S&P/TSX Composite. For detail on the Quant Factors included in each style above, please contact the CIBC Portfolio Strategy Team.

The table above is based upon quantitative, statistical, and mathematical analysis and is not intended to serve as a fundamental recommendation.

CIBC Technical Scorecard

Factor	TSM Score	Factor	TSM Score
TSM	-7	Momentum	D
Beta	0.97	MACD	D
Volatility	\leftrightarrow	Alpha (Sector)	D
Trend	\downarrow	Alpha (Index)	D
RSI	Neutral		

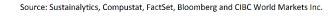
General Notes Behind the Technical Scorecard

TSM: The Trendspotting Matrix uses technical factors to score uptrend durability. **Momentum and alpha** metrics compare performance over one-month, one-quarter and one-year timeframes, outputting a rating from A to D.

Trend/Volatility metrics measure price deviations relative to underlying moving averages. **RSI** is an oscillator that provides mean-reversion estimations.

MACD is a momentum indicator rated from A to D based off the strength of its signal.

The table above is based upon a technical methodology that examines the past trading patterns and trades and is not intended to serve as a fundamental recommendation.





Price Target Calculation

Using the company's current capital structure, we value Enghouse at 19x EV/2022E EBITDA, in line with Canadian Consolidator peers. In addition, we add the present value of a future acquisition spend (\$6.23/share). This equates to a \$69 price target.

Key Risks To Price Target

The primary risks to our price target include the following: 1) ability to acquire, 2) retention of key personnel, 3) competition, and 4) ability to scale.



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Neutral	NT	Stock is expected to perform in line with similar stocks in the coverage universe during the next 12-18 months.
Underperformer	UN	Stock is expected to underperform similar stocks in the coverage universe during the next 12-18 months.
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Underweight	U	Sector is expected to underperform the broader market averages.
None	NA	Sector rating is not applicable.

Note: Broader market averages refer to S&P 500 in the U.S. and S&P/TSX Composite in Canada.



CIBC World Markets Inc. Price Chart

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3					
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Outperformer	163	57.2%	Outperformer	163	100.0%
Neutral	115	40.4%	Neutral	114	99.1%
Underperformer	7	2.5%	Underperformer	7	100.0%
Tender	0	0.0%	Tender	0	0.0%
Restricted	16	5.6%	Restricted	16	100.0%

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