



#### **EQUITY RESEARCH**

**January 10, 2022** 

Flash Research

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# CONVERGE TECHNOLOGY SOLUTIONS CORP.

Acquires Paragon Development Systems

#### **Our Conclusion**

Converge announced the acquisition of Paragon Development Systems (PDS), an IT & Cloud solutions provider based in Milwaukee, WI. The PDS acquisition is in line with CTS' strategy and builds out its digital transformation, virtualization, and managed services solutions. CTS is acquiring PDS for US\$52 million or 5.8x TTM EBITDA, a slight premium to historical acquisition multiples (~5x), which we view as reasonable given PDS' mix of business. We are making no changes to our model, given an expected 2022 M&A spend of \$200 million, and retain our Neutral rating as well as our \$12.50 price target.

#### **Key Points**

**Paragon Overview:** The Milwaukee-based provider specializes in enterprise solutions (hybrid cloud, modern data center, cybersecurity), digital workplace platforms (work from anywhere, virtualization) and managed services. The business looks to advise and assist with IT needs and modernization of infrastructure across three distinct verticals: Healthcare, Corporate and Public Sector. Over the twelve-month period ending November 30, PDS generated revenue of \$239 million and adjusted EBITDA of \$11.4 million (4.7% margins).

Adds Healthcare Strength; Scale In Central U.S.: PDS' healthcare capabilities are expected to enhance Converge's ability to deliver enterprise solutions and managed services to healthcare clients across the North America, while its presence in the central region provides additional scale in Wisconsin, Illinois and Minnesota.

**Transaction Details:** Converge is paying US\$52 million (~\$66 million) in cash for PDS, representing an EV/EBITDA multiple of 5.8x TTM EBITDA. The 5.8x multiple is slightly higher than CTS's historical average of 5.0x, likely as a result of the portion of Paragon's revenue that is generated from higher-margin managed services. For context, Paragon's 4.7% EBITDA margins are higher than the ~3% margins generated by a typical hardware-focused VAR.

Services Offerings Resemble Post-acquisition Model: Converge has historically sought to create value through acquisitions by enabling software and services capabilities, rolling out volume discounts and additional cost savings. With PDS already providing software and managed services and operating under a similar model, the extent to which CTS will realize its standard ~350 bps margin improvements is not immediately clear. We expect that PDS technical staff and managed services (Service Desk, Managed Detection & Response, Managed Cloud Monitoring), will be made available across the Converge network.

#### **Neutral**

CTS-TSX, Sector: Information Technology
Current Price (1/10/22): C\$10.36
Price Target (12-18 mos.): C\$12.50

## **Price Target Calculation**

We derive our price target of \$12.50 by applying a 15x EV/EBITDA multiple to our 2022 EBITDA estimate based on the current capital structure. The 15x multiple is in line with software resellers and IT services peers. We use DCF as a secondary valuation metric, incorporating future M&A, using an 8.6% WACC and an EBITDA margin in the high-6% range, growing 10 bps annually.

# **Key Risks To Price Target**

The primary risks to our price target include the following: 1) the company's ability to acquire ITSPs at a reasonable valuation, 2) increasing competition from other IT solutions providers, 3) volatility in the global IT environment, 4) the company's ability to partner with leading technology providers, and 5) the loss of key management or other employees.



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None	NA	Sector rating is not applicable.				

Note: Broader market averages refer to S&P 500 in the U.S. and S&P/TSX Composite in Canada.



#### **CIBC World Markets Inc. Price Chart**

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