



EQUITY RESEARCH

August 10, 2023

Industry Update

Work From Home Finale – Bits & Bytes Weekly

Zoom Returns To The Office

Our Conclusion

Earlier this week, Zoom became the latest company to announce the mandatory return of its workers, requiring those within a 50 mile radius of an office to return in person at least twice a week. Amazon, Apple, Disney, Google, Meta, Salesforce, Tesla, Twitter and Uber are among some of the other tech giants that have made similar announcements over the last year. After two and a half years of a global pandemic that forced corporations and their employees to adapt to a work-from-home environment, 2023 appears to be the year of returning to in-office work. According to a survey by Stanford University, ~59% of U.S. workers are now fully on-site as of July.

Key Points

Zoom's Announcement Marks A Turning Point: Zoom's announcement is more than just the latest push by a major corporation to force employees back into expensive and vacant office space. Given the company's clear association with the work-from-home lifestyle, the move by Zoom executives appears representative of the overall negative sentiment towards remote work. The sharp fall in Zoom's market cap also speaks to this feeling, sitting at ~\$20 billion after falling from a peak of ~\$160 billion in October 2020.

Major Corporations Offering Perks To Convince Employees To Return: Over the last year, we've seen many major firms attempt to lure employees back to the office with additional perks. In June, Salesforce announced the company would donate \$10 to local charities for every day an employee comes to work over the span of a two-week period. Google is offering a "Summer Special" for employees to stay at its Mountain View on-campus hotel for \$99/night, or ~\$3,000/month, which is less than many currently pay for rent in Silicon Valley. Uber's San Francisco headquarters that were unveiled in 2022 boasted outdoor terraces, a large wellness centre and onsite daycare. Goldman Sachs attempted to lure workers back by bringing in food trucks serving luxury items such as lobster, and offering free breakfast and lunch in some offices.

But Could Return To Work Mandates Backfire? Public commentary from executives regarding fully remote work has become increasingly hostile, while employees appear to be equally hostile towards return-to-work mandates. YouTube contractors in Texas went on strike in February to protest a return-to-office mandate. Public Service Alliance of Canada (PSAC) workers recently went on strike after the Government of Canada announced workers would have to return to the office two to three days a week. The PSAC ultimately won against the government, with a deal that concluded PSAC workers can choose what works best for them. And workers may just have the upper hand: U.S. unemployment levels are sitting at their lowest level in ~50 years despite recession concerns, proving that workers are able to find new jobs relatively quickly.

All figures in U.S. unless otherwise stated.

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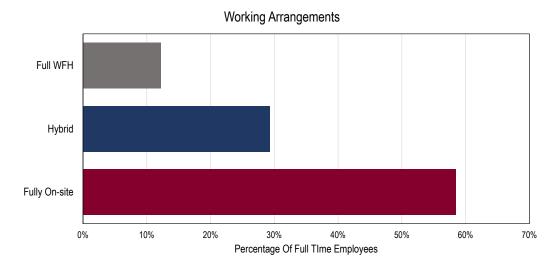
Sector:

Information Technology

Return-to-office Stats

A survey conducted by Stanford University in July 2023 showed that the majority of U.S. workers are now fully on site or in office, with only 12% fully working from home.

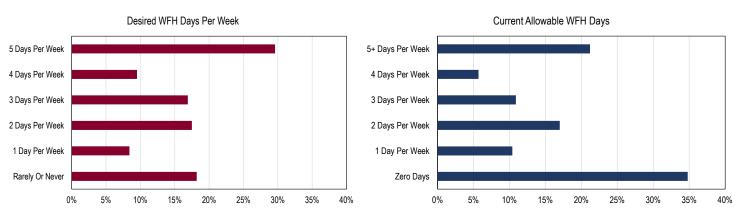
Exhibit 1: Stanford University Survey Of U.S. Working Arrangements, July 2023



Source: Stanford University, WFH Research and CIBC World Markets Inc.

However, when it comes to attitudes towards working from home or in the office, data shows that employees and employers are not aligned. When asked the question: "As the pandemic ends, how often would you like to have paid workdays at home? For each day last week, did you work a full day (6 or more hours), and if so where?", 29.6% of workers responded they would prefer to work five days per week from home post-pandemic, even though 34.8% of respondents currently are provided zero WFH days.

Exhibit 2: Work-from-home Preferences Vs. Company Policy, July 2023



Source: Stanford University, WFH Research and CIBC World Markets Inc.



News Impacting Our Coverage

Research Highlights

OTEX - FQ4 Results In Line; Micro Focus Integration Progressing Well

OTEX reported FQ4 results that were in line with consensus on headline metrics. OTEX reiterated its F2024 outlook with slight tweaks: the F2024 revenue growth outlook is 2%-3% lower, which management attributed to FX, and Micro Focus restructuring expenses have increased by \$30MM through F2025. We calculate roughly flat FQ4 constant currency organic growth in the base Open Text business in what is typically a seasonally strong FQ4, and organic growth of 1.2% for F2023. Management is forecasting organic growth of 1%-2% for F2024; however, we continue to see a challenging path to driving sustained organic growth out of Micro Focus given the mix of legacy businesses.

TIXT - Positioning For Future Growth

Q2 results were in line with Tl's pre-announcement and the company reiterated its full-year outlook. Tl is seeing weaker demand (especially from the tech and games vertical) amid a difficult macroeconomic environment. While management characterizes the F2023 outlook as conservative, we see potential for near-term volatility given limited visibility into customer demand. In the current environment, Tl is focused on cost reduction and positioning the company for future growth once the macro backdrop improves.

QFOR - Signs Of The IPO Market Awakening

QFOR remains focused on achieving positive EBITDA and cash flow by the end of 2023, with the majority of the cost optimization efforts announced in Q1 expected to flow through the P&L in the second half of the year. Gross margins continued to improve in Q2/23, up 1,180 bps Y/Y and 100 bps ahead of consensus. Management reiterated its target of mid-70% gross margins by the end of the year and the company expects continued revenue momentum and margin expansion in H2, with QFOR returning to double-digit revenue growth in the quarter. The step-up to positive adjusted EBITDA implies a significant ramp in the back half of the year, and Q3 results will be an important indicator of the achievability of that target.

CTS – The Integration Continues

After completing 12 acquisitions in 2022, Converge is focused on the integration of recent M&A and cross-selling higher-margin offerings into the acquired customer base. We see upsell as a longer-term opportunity and expect near-term organic growth (1.8% in Q2) to remain depressed as hardware refresh cycles remain elongated. The weaker hardware demand has been translating into weaker working capital as payment cycles lengthen, especially in Europe. We see upside if Converge is able to execute on its organic growth and integration activities more quickly than anticipated.

CSU - Topicus Reports Q2/23 Results

Constellation and Topicus announced Q2 results for Topicus. Organic growth of 6% in Q2/23 was down from 8% sequentially, but in line Y/Y. Margins at Topicus were ~80 bps higher Y/Y and 230 bps above our expectation for Constellation's consolidated margin of 24.7%. Topicus had a relatively low M&A spend (€63.4MM) in the quarter. Overall, we remain comfortable with our Constellation estimates following Topicus results, which were ahead of our expectations.

CSU – Lumine Reports Q2/23 Results

Constellation and Lumine announced Q2 results for Lumine. The company reported organic revenue growth of 1% Y/Y after adjusting for FX. Margins at Lumine were 500 bps above our expectation for Constellation's consolidated margin of 24.7%, but down ~180bps Y/Y prior to



the WideOrbit acquisition. Lumine did not complete any acquisitions in the quarter, likely focusing on the integration process of previous acquisitions, including WideOrbit.

Subaru Expands With Kinaxis

Kinaxis announced that Subaru has expanded its work with Kinaxis to improve demand forecasting operations, optimize inventory, and increase operational efficiency. Subaru's Japan headquarters selected Kinaxis for its operational and implementation experience, functionality and feasibility for business innovation and transparency through the supply chain.



Exhibit 3: CIBC Coverage – Price Returns, For The Period Ending August 10, 2023

Software & Systems	Price	1 Week	1 Month	3 Month	6 Month	1 Year	YTD	52W High	52W Low
Constellation Software Inc	2,755.40	3.4	5.4	4.6	18.6	32.4	33.0	2829.34	1747.83
Descartes Systems	72.80	(3.0)	(8.2)	(7.0)	(1.7)	1.4	4.5	82.02	61.26
Enghouse Systems Limited	27.96	(3.2)	(11.6)	(22.3)	(33.0)	(16.0)	(22.3)	44.59	27.30
Open Text Corp	37.35	(8.5)	(6.4)	(9.9)	5.8	(5.1)	26.0	43.25	24.91
Kinaxis	154.00	(7.1)	(16.8)	(16.4)	(4.5)	(9.2)	1.4	191.80	124.90
Docebo, Inc.	48.52	(5.6)	(3.8)	(2.0)	(2.9)	6.2	8.4	55.72	31.66
Dye & Durham	19.50	8.6	1.7	17.9	(7.7)	1.3	18.8	23.14	11.62
Altus Group	43.84	(3.1)	0.9	4.9	(25.4)	(18.2)	(18.9)	61.60	40.00
Q4 Inc. Average	4.37	1.5 (1.9)	25.9 (1.4)	37.0 0.7	73.4 2.5	NA (0.9)	36.1 9.7	4.64	1.88

Business Services	Price	1 Week	1 Month	3 Month	6 Month	1 Year	YTD	52W High	52W Low
CGI Group Inc	136.06	2.8	(1.5)	(1.0)	9.9	23.4	16.6	142.31	100.74
Converge Technologies	2.69	(14.6)	(17.7)	(0.7)	(50.0)	(62.1)	(41.4)	7.51	2.59
Information Services Corp	25.00	0.8	2.5	15.7	15.7	5.5	3.4	26.98	20.16
Softchoice Corporation	15.14	2.4	(11.8)	(10.9)	(9.2)	(38.1)	(17.1)	25.03	13.57
Telus International	12.09	0.0	(38.5)	(48.4)	(58.5)	(69.5)	(54.8)	40.55	11.65
Average		(2.3)	(17.4)	(15.3)	(26.9)	(36.6)	(24.2)		

Indices	Price	1 Week	1 Month	3 Month	6 Month	1 Year	YTD
S&P/TSX Composite Index	20,337.02	1.1	2.6	(8.0)	(1.3)	2.3	4.9
S&P 500 Index	4,471.70	(0.7)	1.4	8.1	9.3	6.2	16.5
S&P/TSX Software Index	180.28	(1.2)	(2.8)	(2.7)	12.7	22.7	32.2
S&P500 Software Index	5,520.99	(1.6)	(2.2)	7.1	21.8	12.0	34.8



Exhibit 4: Software Stocks - Return Performance (%), 8/10/2022 - 8/10/2023

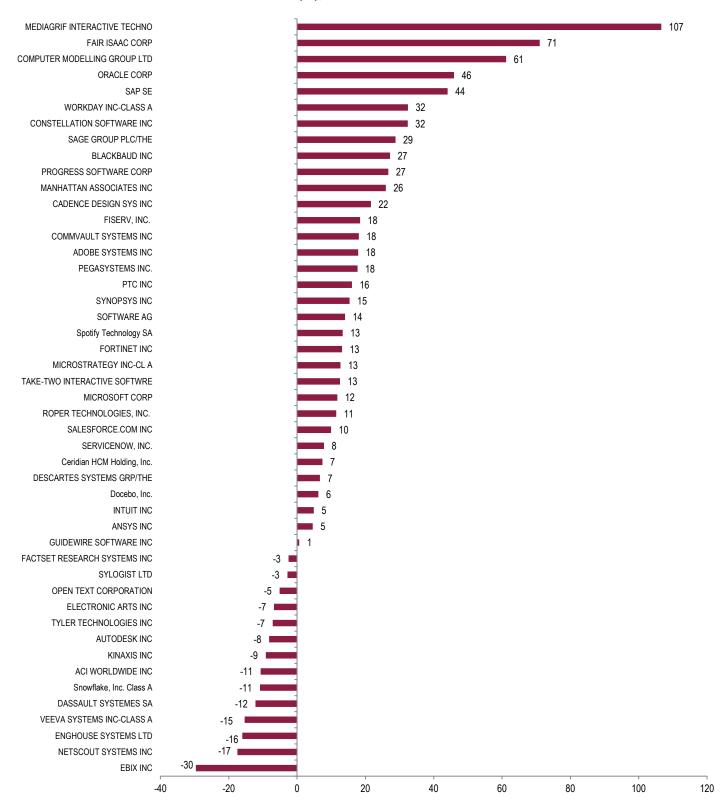




Exhibit 5: Business Services Stocks - Return Performance (%), 8/10/2022 - 8/10/2023

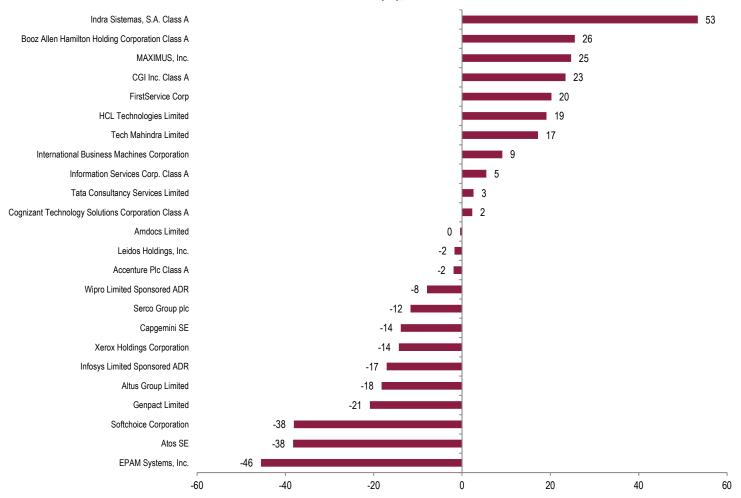




Exhibit 6: Software Stocks - Comp Table, 2022 - 2024E

	Enterprise	EV/S				EV/EBITD	A		P/E	
	Value (\$mlns.)	C22	C23E	C24E	C22	C23E	C24E	C22	C23E	C24E
Enterprise Application Software										
Constellation Software Inc.*	45,243	6.8x	5.6x	4.9x	26.6x	22.3x	19.3x	36.0x	35.1x	29.0x
BlackBerry Limited*	2,748	4.1x	2.4x	2.7x	NEG	>50	>50	NEG	NEG	NEG
Sage Group plc	10,522	5.2x	4.8x	4.4x	23.0x	20.2x	18.1x	35.5x	29.6x	26.5x
Tyler Technologies, Inc.	17,071	9.2x	8.7x	8.0x	35.9x	35.0x	30.9x	>50	>50	44.3x
Roper Technologies, Inc.	58,252	10.8x	9.6x	9.0x	26.6x	23.5x	22.0x	34.2x	29.7x	27.4x
Enghouse Systems Limited	1,328	3.1x	2.94x	2.93x	9.6x	10.5x	9.51x	14.1x	26.0x	21.70x
Oracle Corporation	392,223	8.4x	7.5x	6.9x	16.9x	14.9x	13.4x	22.5x	21.0x	18.8x
SAP SE	157,809	4.7x	5.1x	4.7x	19.9x	17.6x	15.3x	30.8x	24.5x	20.5x
Enterprise Application Software A	verage	6.6x	5.8x	5.4x	22.7x	20.6x	18.4x	28.8x	27.7x	26.9x
Extended ERP										
Adobe Incorporated	234,108	13.2x	12.0x	10.7x	26.9x	24.5x	22.4x	37.2x	32.5x	28.7x
Open Text Corporation	18,150	5.1x	3.2x	3.0x	14.6x	10.5x	7.8x	11.8x	11.8x	6.8x
Manhattan Associates, Inc.	11,317	14.8x	12.7x	11.4x	>50	46.4x	40.6x	>50	>50	>50
Pegasystems Inc.	4,351	3.3x	3.2x	2.9x	>50	24.4x	16.6x	>50	33.7x	21.6x
Software AG	2,565	2.7x	2.6x	2.4x	14.4x	14.4x	12.2x	34.8x	22.2x	18.4x
Fiserv, Inc.	98,195	5.9x	5.4x	5.1x	13.6x	12.2x	11.2x	19.4x	17.0x	14.8x
Extended ERP Average		7.5x	6.5x	5.9x	17.4x	22.1x	18.5x	25.8x	23.4x	18.1x
Software As A Service										
Descartes Systems Group Inc.	6,018	12.4x	10.7x	9.7x	28.0x	24.6x	21.5x	>50	>50	46.5x
Kinaxis, Inc.*	3,025	8.2x	7.0x	5.9x	38.1x	43.8x	36.0x	>50	>50	>50
Docebo, Inc.*	979	6.9x	5.4x	4.2x	>50	>50	32.1x	>50	>50	>50
Lightspeed Commerce Inc*	1,712	2.5x	2.0x	1.5x	NEG	NEG	42.3x	NEG	>50	>50
Veeva Systems Inc Class A	27,898	13.1x	11.9x	10.0x	33.9x	33.6x	26.9x	45.6x	42.5x	35.7x
Shopify, Inc. Class A	68,126	12.2x	9.8x	8.3x	>50	>50	>50	>50	>50	>50
Q4 Inc*	109	2.0x	1.9x	1.8x	NEG	NEG	NEG	NEG	NEG	NEG
Ceridian HCM Holding, Inc.	12,241	9.8x	8.2x	7.1x	48.9x	31.7x	26.0x	>50	>50	45.2x
ServiceNow, Inc.	111,704	15.4x	12.5x	10.3x	48.9x	39.9x	31.7x	>50	>50	45.5x
Workday, Inc. Class A	56,347	9.2x	7.9x	6.8x	35.9x	29.5x	24.2x	>50	43.8x	36.1x
Software As A Service Average		9.2x	7.7x	6.5x	38.9x	33.8x	30.1x	>50	>50	>50
Infrastructure Vendors										
Microsoft Corporation	2,368,959	11.5x	10.6x	9.4x	23.4x	21.3x	18.5x	34.0x	31.0x	27.2x
Infrastructure Vendors Average		11.5x	10.6x	9.4x	23.4x	21.3x	18.5x	34.0x	31.0x	27.2x
Software Average		8.0x	6.9x	6.2x	26.9x	25.0x	22.7x	29.7x	28.6x	28.6x
*Share Price Converted to USD										

*Share Price Converted to USD



Exhibit 7: Business Services Stocks - Comp Table, 2022 - 2024E

	Enterprise Value		EV/EBITD	4		P/E			EV/S	
	(\$mIns.)	C22	C23E	C24E	C22	C23E	C24E	C22	C23E	C24E
Business & IT Services										
CGI Inc. Class A	34,319	13.2x	11.9x	11.4x	21.7x	19.1x	18.1x	2.6x	2.4x	2.3x
TELUS International (CDA), Inc.	4,226	7.0x	7.2x	6.0x	7.3x	9.8x	8.0x	1.7x	1.6x	1.5x
Accenture Plc Class A	201,588	17.5x	16.7x	15.5x	28.2x	26.1x	24.2x	3.2x	3.1x	2.9x
Booz Allen Hamilton	18,471	18.6x	16.9x	15.6x	27.0x	24.5x	21.9x	2.0x	1.8x	1.7x
CACI International Inc Class A	9,606	14.2x	13.0x	12.2x	18.4x	17.4x	15.9x	1.5x	1.4x	1.3x
DXC Technology Co.	7,688	3.2x	3.6x	3.5x	5.9x	6.3x	5.4x	0.5x	0.5x	0.6x
Genpact Limited	8,018	10.2x	9.7x	8.6x	13.8x	12.9x	11.4x	1.8x	1.7x	1.6x
International Business Machines	175,892	11.1x	11.9x	11.3x	15.7x	15.0x	14.2x	2.9x	2.8x	2.7x
Atos SE	2,593	3.0x	2.3x	2.3x	NEG	3.2x	2.5x	0.2x	0.2x	0.2x
Capgemini SE	33,777	9.7x	9.3x	8.7x	14.2x	14.5x	13.3x	1.5x	1.5x	1.4x
Sopra Steria Group SA	5,341 912	9.0x	7.8x 5.4x	7.2x	14.6x 25.4x	11.8x	10.1x 29.2x	1.0x	0.9x	0.9x
Converge Technology Solutions Corp	912	6.4x 10.6x	10.0x	5.0x 9.3x	25.4X 16.7x	42.4x 14.6x		0.4x 1.7x	0.4x 1.6x	0.4x 1.5x
Business & IT Services Average		10.0X	10.0X	9.3X	10.7X	14.0X	13.2x	1./X	1.0X	1.5X
HR Outsourcing			EV/EBITD	Α		P/E			EV/S	
Ceridian HCM Holding, Inc.	12,241	48.9x	31.7x	26.0x	>50	>50	45.2x	9.8x	8.2x	7.1x
Willis Towers Watson	25,375	10.7x	10.8x	10.0x	15.1x	14.5x	12.7x	2.9x	2.7x	2.6x
Aon Plc Class A	74,856	18.8x	17.3x	16.1x	23.7x	22.4x	19.8x	6.0x	5.6x	5.3x
Automatic Data Processing, Inc.	104,646	22.6x	20.1x	18.4x	32.9x	28.9x	26.1x	6.1x	5.6x	5.3x
Paychex, Inc.	44,075	20.5x	19.0x	17.7x	30.6x	27.6x	25.5x	9.1x	8.5x	8.0x
HR Outsourcing Average		24.3x	19.8x	17.6x	25.6x	23.3x	25.9x	6.8x	6.1x	5.7x
				-						
Information Services			EV/EBITD			P/E			EV/S	
Broadridge Financial Solutions, Inc.	24,629	18.7x	17.0x	15.8x	26.7x	24.5x	22.3x	4.2x	3.9x	3.7x
Dye & Durham Ltd.	2,328	14.7x	13.3x	11.9x	>50	NEG	NEG	4.9x	5.0x	4.9x
Deluxe Corporation	2,244	5.4x	5.5x	5.4x	4.9x	6.2x	6.1x	1.0x	1.0x	1.0x
Information Services Corp	483	7.5x	6.5x	5.4x	12.5x	12.0x 14.2x	10.0x	2.5x	2.3x	2.1x
Information Services Average		11.6x	10.6x	9.6x	14.7x	14.2X	12.8x	3.1x	3.1x	2.9x
Financial Services Technology			EV/EBITD	Δ		P/E			EV/S	
Fidelity National Information Services	52,453	8.5x	8.6x	8.2x	8.7x	9.5x	8.9x	3.6x	3.6x	3.5x
Fisery, Inc.	98,195	13.6x	12.2x	0.2x 11.2x	19.4x	9.5x 17.0x	0.9x 14.8x	5.0x 5.9x	5.4x	5.5x 5.1x
Jack Henry & Associates, Inc.	12,738	20.2x	18.6x	17.2x	35.2x	33.8x	30.6x	6.4x	6.0x	5.6x
ACI Worldwide, Inc.	3,597	9.6x	9.3x	8.6x	19.0x	24.6x	16.3x	2.5x	2.5x	2.3x
Temenos AG	6,206	17.0x	15.9x	14.2x	25.8x	23.6x	20.7x	6.5x	6.3x	5.7x
Global Payments Inc.	45,769	11.7x	10.5x	9.7x	13.7x	12.3x	10.7x	5.7x	5.3x	4.9x
Financial Services Technology Averag		13.4x	12.5x	11.5x	20.3x	20.1x	17.0x	5.1x	4.8x	4.5x
Diversified Real Estate Services			EV/EBITD			P/E			EV/S	
Colliers International Group Inc.	6,536	10.4x	9.8x	8.8x	15.4x	16.0x	14.0x	1.5x	1.5x	1.4x
Altus Group Limited	2,153	15.9x	16.1x	13.0x	23.0x	27.0x	24.1x	2.9x	2.8x	2.5x
CBRE Group, Inc. Class A	28,369	9.7x	11.3x	9.9x	14.9x	19.0x	15.1x	0.9x	0.9x	0.8x
Jones Lang LaSalle Incorporated	10,846	8.7x	11.2x	8.5x	11.2x	16.2x	11.0x	0.5x	0.5x	0.5x
Diversified Real Estate Services Avera	ige	11.2x	12.1x	10.1x	16.1x	19.5x	16.0x	1.5x	1.4x	1.3x
Software Focused IT Solutions/VARs			EV/EBITD/	۸		P/E			EV/S**	
Softchoice Corporation* USD	757	9.3x	8.8x	7.9x	14.1x	14.2x	12.3x	2.4x	2.3x	2.1x
Softcat Plc*	2,883	16.7x	14.8x	13.5x	22.4x	20.7x	12.3x 19.4x	6.9x	5.8x	5.3x
Crayon Group Holding ASA*	2,003 11,417	>50	>50	>50	>50	20.7x >50	>50	25.8x	21.0x	18.1x
Bytes Technology Group Pic*	1,167	17.0x	14.8x	13.0x	22.8x	20.7x	18.5x	NA	NA	NA
Software Focused IT Solutions/VARs		14.3x	12.8x	11.5x	19.7x	18.5x	16.7x	11.7x	9.7x	8.5x
Business Services Average		13.7x	12.5x	11.3x	18.6x	17.8x	16.5x	4.2x	3.8x	3.5x
*Share Price Converted to USD										



^{**}Software Focused IT Solutions/VARs uses EV/GP metric.

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Stock Ratings	Abbreviation	Description
Outperformer	OP	Stock is expected to outperform similar stocks in the coverage universe during the next 12-18 months.
Neutral	NT	Stock is expected to perform in line with similar stocks in the coverage universe during the next 12-18 months.
Underperformer	UN	Stock is expected to underperform similar stocks in the coverage universe during the next 12-18 months.
Tender	TR	Shareholders are advised to tender shares to a specific offer as we do not believe a superior offer will materialize.
Not Rated	NR	CIBC World Markets does not maintain an investment recommendation on the stock.
Restricted	R	CIBC World Markets is restricted (due to potential conflict of interest) from rating the stock.
Sector Ratings	Abbreviation	Description
Overweight	0	Sector is expected to outperform the broader market averages.
Marketweight	M	Sector is expected to equal the performance of the broader market averages.
Underweight	U	Sector is expected to underperform the broader market averages.
None	NA	Sector rating is not applicable.

Note: Broader market averages refer to S&P 500 in the U.S. and S&P/TSX Composite in Canada.



CIBC World Markets Inc. Price Chart

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Ratings Distribution*: CIBC World Markets Inc. Coverage Universe

(as of 10 Aug 2023)	Count	Percent	Inv. Banking Relationships	Count	Percent
Outperformer	154	52%	Outperformer	152	99%
Neutral	131	44%	Neutral	131	100%
Underperformer	7	2%	Underperformer	7	100%
Tender	1	0%	Tender	1	100%
Restricted	4	1%	Restricted	4	100%

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